

Go Girl



EGMONT
Publishing

Featuring fashion, fun, your fave celebs, posters and puzzles, Go Girl magazine brings readers exclusive interviews, cool style tips and quality quizzes every month.

A must-read, Go Girl is bursting with activities that help readers express their creativity and learn the values of friendship and self-expression. We'll definitely make you giggle too! Each issue includes amazing free gifts. And you can also get your Go Girl fix on our fun and interactive website, www.gogirlmag.co.uk (Advertising opportunities available).

Price: £2.99

Frequency: 4 weekly

Gender: Girls

Target Age: 7-12

Inserts /1000 (Loose): £28

Inserts /1000 (Bound): £26

Full Colour Page: £2,400

Advertorial, Single Page: £4,400

ABC: 35,001 (Jul - Dec 2016)

If you would like more details about advertising in Egmont magazines, please contact Media Shed.

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Go Girl Digital



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Go Girl - Digital

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SPECS:

- **MPU:** 300 x 250px (72 dpi RGB)
- **Leaderboard:** 728 x 90px (72 dpi RGB)
<Max file size: 40KB>
- **Skin:** as per template (through request)
- **Video:** YouTube video link/ video embed code
600px wide
(Bespoke video files on a case by case basis)
- **Game:** Embed code – Game width no longer than
640px
(Bespoke games files on a case by case basis)
- **Homepage Slider:** Full size video – 1060px wide:
Aligned left/right with accompanying text –
600px wide

WEEKLY RATES:

- **MPU:** £300
- **Leaderboard:** £300
- **Skin/Back:** £800
- **Video:** £400
- **Game:** £400
- **Homepage Slider:** £500

PACKAGE RATES:

- **MPU, LB, & Skin:** £3,520
- **MPU, LB, & Vid/Game:** £3,200
- **MPU, LB, & Slider:** £2,720
- **Takeover – MPU, LB, Skin, & Slider:** £4,800

Digital & Print combo packages available on request

Supplied content only for all digital options

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