

Toxic



EGMONT
Publishing

Filled with fun features, great competitions, giant pull-out posters, cartoons, amazing facts and hilarious gags, Toxic is THE lifestyle magazine for boys aged 7 – 12. Toxic features the latest awesome products, events and trends that impact on boys' lives and puts the emphasis firmly on cool and fun.

The magazine features all the brands that boys love: LEGO, Marvel, DC, Pokémon, FIFA, WWE, Nintendo and many more. Plus, every issue is bagged with fantastic gifts.

Price: £3.99

Frequency: 3 weekly

Target Age: 7-12

Inserts /1000 (Loose): £28

Inserts /1000 (Bound): £26

Full Colour Page: £1,860

Full Colour Double Page: £3,100

Advertorial Single Page: £3,410

Advertorial Double Page: Available on request

ABC: 35,332 (Jul - Dec 2018)

Boys can also watch the funniest videos, play the hottest games and win exclusive competition prizes on the Toxic website!

www.toxicmag.co.uk

(Advertising opportunities available).

If you would like more details about advertising in Egmont magazines, please contact Media Shed.

Name: Mark Gardner

Telephone: +44 (0)207 183 1815

E-mail: markg@media-shed.co.uk