

Toxic



EGMONT
Publishing

Filled with fun features, great competitions, giant pull-out posters, cartoons, amazing facts and hilarious gags, Toxic is THE lifestyle magazine for boys aged 7 – 12. Toxic features the latest awesome products, events and trends that impact on boys' lives and puts the emphasis firmly on cool and fun.

The magazine features all the brands that boys love: LEGO, Marvel, DC, Pokémon, FIFA, WWE, Nintendo and many more. Plus, every issue is bagged with fantastic gifts.

Price: £3.99

Frequency: 3 weekly

Gender: Boys

Target Age: 7-12

Inserts /1000 (Loose): £28

Inserts /1000 (Bound): £26

Full Colour Page: £2,400

Full Colour Double Page: £4,000

Advertorial Single Page: £4,400

Advertorial Double Page: Available on request

ABC: 49,015 (Jul - Dec 2016)

If you would like more details about advertising in Egmont magazines, please contact Media Shed.

Name: Dawn Tucker

Telephone: +44 (0)207 183 1815

E-mail: dawnt@media-shed.co.uk

Boys can also watch the funniest videos, play the hottest games and win exclusive competition prizes on the Toxic website!

www.toxicmag.co.uk

(Advertising opportunities available).