

Toxic



Filled with fun features, great competitions, giant pull-out posters, cartoons, amazing facts and hilarious gags, Toxic is THE lifestyle magazine for boys aged 7 – 12. Toxic features the latest awesome products, events and trends that impact on boys' lives and puts the emphasis firmly on cool and fun. The magazine features all the brands that boys love: LEGO, Skylanders, Disney Infinity, Marvel, DC, Turtles, FIFA, Nintendo and many more. Plus, every issue is bagged with fantastic gifts.

Price: £2.99

Frequency: 3 weekly

Gender: Boys

Target Age: 7-12

Inserts /1000 (Loose): £28

Inserts /1000 (Bound): £26

Full Colour Page: £2,400

Advertorial, Single Page: £4,400

ABC: 54,040 (July-Dec 2015)

If you would like more details about advertising in Egmont magazines, please contact Media Shed.

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Publishing

Boys can also watch the funniest videos, play the hottest games and win exclusive competition prizes on the new look Toxic website! www.toxicmag.co.uk (Advertising opportunities available).