

Paw Patrol



EGMONT
Publishing

PAW Patrol is the brand new, action-adventure preschool series starring a pack of six heroic puppies: Chase, Marshall, Rocky, Zuma, Rubble, and Skye, who are led by a tech-savvy 10-year-old boy named Ryder. Our new monthly PAW Patrol magazine is the perfect package for pre-schoolers, featuring all their favourite characters with fun learning puzzles, exciting stories, colouring, drawing and stickers every issue. Whether playing alone or with a parent, every child will find plenty to keep them busy!

Price: £2.99

Frequency: 3 weekly

Gender: Boys

Target Age: 3-5

Inserts /1000 (Loose): £28

Inserts /1000 (Bound): £26

Full Colour Page: £1,800

Full Colour Double Page: £3,000

Advertorial Single Page: 3,800

Advertorial Double Page: Available on request

ABC: 49,024 (Jul - Dec 2016)

If you would like more details about advertising in Egmont magazines, please contact Media Shed.

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