

L.O.L Surprise!

EGMONT
Publishing



In the world of *L.O.L Surprise*, babies run everything, little Rockers rebel against nap time and Teacher's Pets become class presidents with "Free Pizza Fridays!" - everything in this world is a lil' surprising and outrageous!

Based on one of the best-selling toys worldwide, *L.O.L Surprise* magazine is trendy, edgy and innovative, just like the dolls. Published every three weeks, each issue comes with an incredible gift and is full of fun activities, puzzles, games and *L.O.L Surprise* stickers, perfect for fans of the biggest collectibles craze aged 6- 9 years.

Price: £3.99

Frequency: 3 weekly

Target Age: 4-7

Inserts /1000 (Loose): £28

Inserts /1000 (Bound): £26

Full Colour Page: £1,377

Full Colour Double Page: £2,295

Advertorial Single Page: £2,907

Advertorial Double Page: Available on request

If you would like more details about advertising in Egmont magazines, please contact Media Shed.

Name: Tim Porter

Telephone: +44 (0)207 183 1815

E-mail: timp@media-shed.co.uk