

My Little Pony

EGMONT
Publishing



Based on the hit TV show, *My Little Pony* magazine is a must have for all *My Little Pony* fans. Each three-weekly issue comes with amazing free gifts and is packed full of stories, stickers, competitions and puzzles, perfect for fans who want to spend more time with their favourite pony friends in the world of Equestria.

Price: £3.99

Frequency: 3 weekly

Target Age: 4-7

Inserts /1000 (Loose): £28

Inserts /1000 (Bound): £26

Full Colour Page: £1,377

Full Colour Double Page: £2,295

Advertorial Single Page: £2,907

Advertorial Double Page: Available on request

If you would like more details about advertising in Egmont magazines, please contact Media Shed.

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